

Jim Roberson



@JimRoberson1

Youthminded.com



Journey to Greatness





Linking Education to YOUR Future

What's your ideal career?



Positive Correlated Variables

- Hours spent to grade point
- Education to income level
- Education to quality of life

State of Mind



DECISION MAKING

TCB - Take Care of Business

CAF - Consider All Factors

C+R - Consequences and Repercussions

WIIFM - What's In It For Me



R ESPECT

A CCOUNTABILITY

P REPARATION

THE FUTURE

WHAT'S IN IT FOR ME

**Lets keep this session real.
what's really going on?**

***"If you always do you have always done, and you
always get what you've have always got, its time
to change!"***

Change, getting on track now... TODAY!

Change takes a second to happen and a lifetime to maintain.

“IF YOU’RE NOT
WILLING TO LEARN,
NO ONE CAN HELP
YOU.

IF YOU’RE
DETERMINED TO
LEARN, NO ONE CAN
STOP YOU.”



Discipline is not what you do

TO

yourself, but what you do

FOR

yourself.

**What's special
about today?**



STATE OF MIND

CHARACTERISTIC

PATHWAY

Oyster

Lazy,CBA
Observant

Form expectations, create aspirations for the future

Rider

Follower, drifter
Loyal

Empower to lead, take a chance,
Develop personal skills .

Donkey

Bad decision, willful
Worker

Provide structure, decision making skills, choices .

Eagle

Selfish, spirited
Confident

Understand the big picture, why TEAM? WIIFM .

Driver

Determined, dependable
Doer

Provide motive, support an end destination, incentive based .

Dynamic

Courageous, visionary
purpose

Identity based on your being or becoming .

Where are you now?

Where would you like to be?

How are you going to get there?

BRANDING



My Brand

My Foundation

My youth

Family

Tuckahoe

Memories

Uncle Buddy

Sports

Work

Elementary

Bronxville

Milford

URI



Brand Creation

A 3D pyramid of colorful blocks (red, blue, green, yellow) arranged in a symmetrical, stepped structure. The blocks are stacked in a way that creates a sense of depth and balance. The colors are vibrant and distinct. The pyramid is centered on a white background with a subtle reflection at the base.

Teaching

Youth Minded

Coaching

Camps

England

Trips

Wife

WAP

Children

Apps

Books

Speeches

Brand Development & Innovation

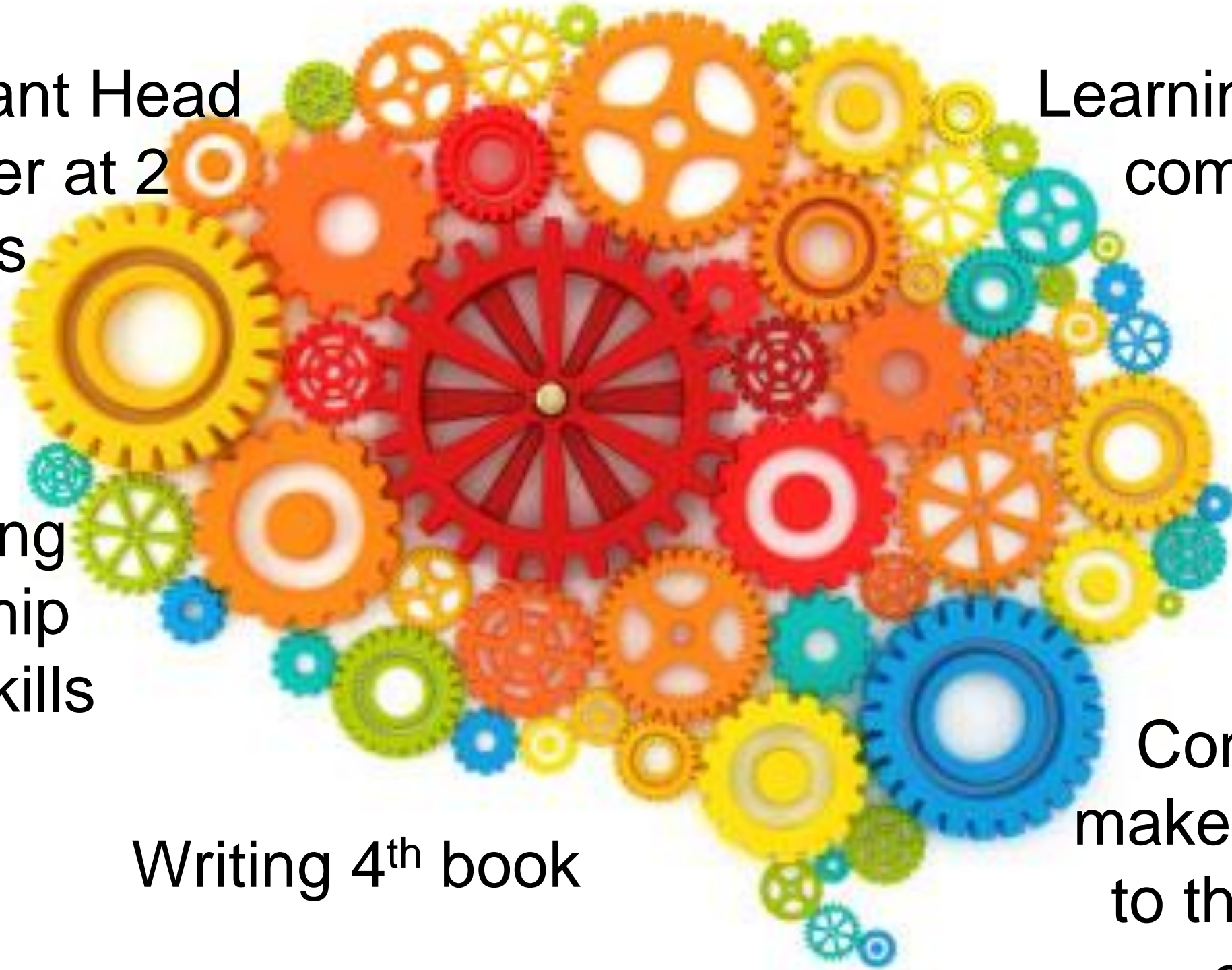
Assistant Head
Teacher at 2
schools

Learning to use
computer

Developing
relationship
building skills

Writing 4th book

Continue to
make an impact
to the lives of
others



Branding



Words to describe your brand?

What brand do other people see you as?

RESPECT

1. What is it to you?

2. Where does respect start?

3. How do you want to be respected?

ACCOUNTABILITY

1. What is it to you?

2. What are you accountable for in school ?

3. What's another word for accountable?

**4. How accountable are you for developing your
learning?**

PREPARATION

1. Preparation- What is it to you?
2. What does the term “*the future belongs to those who prepare for it today*” mean to you?
3. What does education prepare you for?
4. What are you preparing for right now?

STATES OF MIND

Oyster	Lazy, CBA	Enable
Rider	Follower, Drifter	Empower
Donkey	Willful, Bad decisions	Structure
Eagle	Selfish, Spirited	Understanding
Driver	Determined, Dependable	Destination
Dynamic	Courageous, Purpose	Question



DON'T COUNT THE DAYS

MAKE THE DAYS COUNT



LIFE

DOESN'T HAVE ONE

POWER OF AN EDUCATION

✓ **What you can aspire to be?**

The lower a young adult's qualifications, the more likely they are to be low paid. Half of all employees aged 25 to 29 with low or no qualifications are low paid.

