Business Studies

Exam Cambridge Syllabus 0450

Board: International Code:



Course outline:

The course is designed to help students understand how businesses are set up, and what it takes to become a great entrepreneur.

Key Learning Topics

- Understanding Business Activity
- People in Business
- Marketing
- Operations Management
- Financial Information & Decisions
- External Influences on Business Activity

Course assessment:

In Business, there are two assessments taken at the end of the two years.

Paper 1 80 marks 50%

This is a 1 hour 30 minute paper consisting of shorter answer questions, based on all aspects of the syllabus.

Paper 2 80 marks 50%

This is a 1 hour 30 minute paper consisting of longer answer questions, based on all aspects of the syllabus.

What qualities do I need to take this subject?

Business is about making decisions. Students need to be able to think creatively, explain their ideas and work with numbers to solve business problems. Students should enjoy learning about the world of business through research and investigation.

Prior to starting the qualification, students are not expected to have any business knowledge. However, students should have an interest in business, for example an ambition to either work in the world of business or to start their own business one day. Students need to have an enquiring mind and want to learn about the world around them.

What can this course lead to?

Students become skilled in making decisions, being creative, solving problems, understanding finance, dealing with data, communicating and working as part of team. A business course could lead to work in a business-related profession such as Accountancy, Law, Marketing or the Leisure and Tourism industry.